



Hamilton has an incredible music scene that's been producing beautiful noise for decades, and a burgeoning film/video/media community that is churning out great work in uncharted creative territories. For both emerging musicians and media artists, having the freedom to produce a piece to build a presence – and an audience – is often hampered by a lack of access to basic funding and resources.

CoBALT Connects wants to do something about that. The organization plays the role of developing and connecting creative communities to resources for cultural advancement. This time, CoBALT Connects wants to bring some of those resources to the musical table in our new initiative: Band Together.

HOW TO APPLY - CREATE A TEAM

A team must consist of:

- A music artist or band creating their own original work, any genre.
- A video/ new media/animation artist/firm creating their own original work
- Both of these members must live in, or occupy permanent studio space in the area defined by the following cities: Hamilton, Burlington, Brantford, Guelph, Cambridge, or Grimsby.
- If represented by a label, musicians or bands must have the permission of the label to participate. Participants do not need to have label representation, and applications are welcome from artists of all career levels.

WHAT YOU GET

Each team will receive the following support:

- \$1000 cash that can be used to hire specialized staff, pay for gear rental, locations, recording time, actors, etc.
- 2 days of CoBALT Connects staff time to help coordinate key elements, or simply be your gofers on production days
- 2 days in the Studios at Hotel Hamilton boardroom for production planning meetings
- **CoBALT Connects will then help promote** your completed piece by featuring it on our website, our show "Culture by the Minute" on Cable 14, via social media, and by producing a DVD of the full collection of videos that we'll send to media sources, producers, labels, and funders across the country
- Potential for other supports from CoBALT Connects partners in the community

Each team must submit:

- 2 samples of film/new media/animation works by the applicant artist
- 2 music samples by the applicant artist
- In no more than 2 pages:
 - biography of the team
 - description of what you want to make
 - a simple budget of what you would spend your \$1000 on
 - a list of what we could do to help you accomplish your goal

WE SHOULD POINT OUT, THOUGH YOU PROBABLY ALREADY GLEANED THIS MUCH:

Video content is intended for public viewing, and therefore needs to be free of nudity, sexuality, profanity, and gratuitous violence. Hate speech or discriminatory depictions of any kind run contrary to our aims, and thus, will not be tolerated.

Get this stuff to our office by Friday, November 9th, 5:00pm. LATE SUBMISSIONS WILL NOT BE ACCEPTED. SEND ALL SUBMISSIONS TO: Jenny Gladish at jenny@cobaltconnects.ca

FREQUENTLY ASKED QUESTIONS:

What do we have to make in the end?

(1) 3-5 minute music video of artistic and technical quality. Must be in format suitable for online and television broadcast.

(2) 3 blog posts throughout the process about the project as it unfolds. We'll get into the details of that once you're selected.

Who's picking the groups that will participate?

CoBALT Connects staff will be making the choice. We're looking for exciting content, talent that deserves support, and projects that we think have musical legs. So be creative – we want something we haven't seen before.

We'll be picking between 4 and 6 teams depending on the quality of the submissions.

What am I giving up by participating? (There must be strings attached.)

CoBALT Connects will be requesting the following in exchange for your participation:

- Use of the final video product in perpetuity on our website, at events, on social media and on our television show – we want to show it off
- The right to apply our logo and those of our sponsors to the beginning or end of the video in the above noted applications – you can use the video for whatever you want as well without our name all over it
- A little social media love from the participants – share the project on Facebook, My Space (it's back!), Twitter, etc., and blog about it
- Assistance in promoting the project once launched online
- Play a gig for us at the end of the project where we'll present all of the bands in a profit sharing event in Hamilton

What happens if you don't like any of the submissions?

If we don't like anything, then something is wrong with the world. We're likely going to find some solid work – but if we don't, we'll change gears. Maybe we'll invite specific people, maybe we'll cancel the whole thing. This is not a contest – so we reserve the right to cancel the project if circumstances lead us there.